从黄浦江到全世界 外滩大会见证“生而全球化”的创新浪潮

INCLUSION on the Bund, Born Global, Boundless Future

当2026年初秋的江风拂过黄浦江，外滩大会会场内，不同肤色、不同语言的面孔在此交汇。从2020年第一届外滩大会，到如今，有56个国家和地区的嘉宾和观众纷至沓来，短短几年，这座东方都会的滨江之畔，已然成为全球AI创新浪潮中不可忽视的坐标。

上海正以愈发从容的姿态站上世界舞台。数据显示，仅2026年上半年，这座城市便接待了超过531万境外游客，俄罗斯、欧美等远道而来的客流均保持强劲增长。来自世界各地的脚步，正以行动印证上海作为国际门户枢纽的不可替代性。而外滩大会，则是这张城市名片上最闪亮的注脚之一。

今年的大会格外引人注目。香港金融科技周、新加坡金融科技节的主办方再度聚首外滩，沪、港、新三大亚太金融中心已经形成常态化的科创对话机制。

与此同时，蚂蚁国际Voyage大会的首次驻场，也让世界得以近距离感受中国AI新经济在民生领域的蓬勃脉动。从AI大模型到资产通证化，外滩大会已成为全球顶尖科技成果“首秀”的首选之地，它向世界昭示，这里不仅是创新的试验场，更是未来的策源地。

但真正动人的，或许并非那些宏大的叙事，而是个体与城市之间悄然生长的连接。街头咖啡馆里，来自硅谷的工程师与本地创业者畅谈至深夜；展馆之中，仿生手拉花的咖啡引来各国观众阵阵惊叹；科技集市上，AI助手用流利的多语种为海外游客规划行程……这些生动的细节，拼贴出一座城市开放、包容的日常图景。

与往昔那些“先立足本土、再走向世界”的创新路径迥异，如今的外滩大会上，越来越多“生而全球化”的AI新物种正在涌现。从一键生成多语种版本的短剧出海平台，到服务全球数千万用户的智能PPT工具；从遍布十七国的具身智能服务站，到征服北美与欧洲市场的AI视频创作应用……它们天然跨越山海，从诞生的第一天起，便为服务全球而生。

这背后，是上海作为“入境旅游第一站”与“国际科创枢纽”双重身份的深度耦合。国际盛会与城市文旅彼此赋能，全球智力与本土生态相互滋养，共同催生出一种独特的“上海节奏”，既高效务实，又海纳百川。

站在黄浦江畔远眺，外滩大会的意义已超越会议本身。它是中国智慧与世界需求的交汇点，是技术创新与全球治理的对话场，更是一座城市以开放胸襟拥抱未来的生动注脚。

当AI新经济跨越国界，为人类开辟新的可能性空间时，上海正以其独有的方式，让世界听见东方回响。而这，或许正是外滩大会最深远的意义所在。

晨报记者 苗夏丽

As the early autumn breeze drifts across the Huangpu River in 2026, the INCLUSION·Conference on the Bund once again brings together a kaleidoscope of faces from across the globe.

From its launch in 2020 to today, the INCLUSION·Conference on the Bund has welcomed guests from 56 countries and regions. Within just a few years, this city's iconic waterfront has become an indispensable landmark in the world of AI innovation.

Shanghai is stepping onto the world stage with growing assurance. In the first half of this year alone, the city welcomed over 5.31 million international visitors, with strong growth from Russia, Europe, and the Americas. These footfalls are more than data points; they are living testimony to Shanghai's standing as an indispensable global gateway—and the Conference on the Bund shines as one of the brightest jewels in its crown.

This year's edition stands out. Hong Kong FinTech Week and the Singapore FinTech Festival have returned to the Bund, formalizing a regular trilateral dialogue among Asia-Pacific's three leading financial-tech hubs. Meanwhile, Ant International's Voyage conference made its debut, offering the world an intimate window into how China's AI economy is reshaping daily life. From foundational models to asset tokenization, the conference has become the stage of choice for the world's most transformative technologies—not just a sandbox for experimentation, but a crucible where the future is forged.

Yet the heart of the matter lies not in grand narratives, but in the small, human connections unfolding between people and place. A Silicon Valley engineer and a local entrepreneur talking late into a café night. Visitors marveling at a bionic hand pouring latte art. An AI assistant mapping out journeys in fluent tongues at the tech bazaar. These vivid vignettes form the everyday fabric of a city that is as open as it is inclusive.

And here lies a paradigm shift. Gone is the old path of "local first, global later." Today's conference teems with "born global" AI ventures—short-drama platforms that generate multilingual versions at a click, intelligent presentation tools serving tens of millions worldwide, embodied-AI stations across 17 countries, video apps winning hearts from North America to Europe. These enterprises are built to cross borders from day one, designed for a world without walls.

This is powered by Shanghai's dual role as both the "first stop for inbound travel" and a "global hub for tech innovation." International events and urban culture fuel each other; global minds and local ecosystems enrich one another. The result is a distinctive "Shanghai rhythm"—efficient yet open, pragmatic yet cosmopolitan.

Standing by the Huangpu River and looking outward, one sees that the INCLUSION·Conference on the Bund has transcended its own confines. It is where Chinese ingenuity meets global aspiration, where technology engages with governance, and where a city embraces the future with an open heart.

As AI reshapes our world across borders, Shanghai is speaking, and the world is listening. And perhaps that, in the end, is the conference's deepest significance.

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